

**DEMOGRAPHIC PROFILE COMPLETE**

1990 - 2000 Census, 2009 Estimates & 2014 Projections

Calculated using Proportional Block Groups

Lat/Lon: 39.962412/-86.2791435

RF9

Zionsville, Indiana		incorporated city limits
<b>Population</b>		
Estimated Population (2009)	8,089	
Census Population (1990)	4,804	
Census Population (2000)	5,783	
Projected Population (2014)	9,646	
Forecasted Population (2019)	11,792	
Historical Annual Change (1990-2000)	979	2.0%
Historical Annual Change (2000-2009)	2,306	4.4%
Projected Annual Change (2009-2014)	1,557	3.9%
Est. Population Density (2009)	1,012.38	<i>psm</i>
Trade Area Size	7.99	<i>sq mi</i>
<b>Households</b>		
Estimated Households (2009)	3,061	
Census Households (1990)	1,758	
Census Households (2000)	2,094	
Projected Households (2014)	3,821	
Forecasted Households (2019)	5,942	
Historical Annual Change (1990-2000)	336	1.9%
Projected Annual Change (2000-2014)	1,728	5.9%
<b>Average Household Income</b>		
Est. Average Household Income (2009)	\$105,150	
Census Average Hhld Income (1990)	\$68,424	
Census Average Hhld Income (2000)	\$91,020	
Proj. Average Household Income (2014)	\$106,718	
Historical Annual Change (1990-2000)	\$22,596	3.3%
Projected Annual Change (2000-2014)	\$15,698	1.2%
<b>Median Household Income</b>		
Est. Median Household Income (2009)	\$87,506	
Census Median Hhld Income (1990)	\$48,457	
Census Median Hhld Income (2000)	\$72,188	
Proj. Median Household Income (2014)	\$93,540	
Historical Annual Change (1990-2000)	\$23,732	4.9%
Projected Annual Change (2000-2014)	\$21,352	2.1%
<b>Per Capita Income</b>		
Est. Per Capita Income (2009)	\$41,065	
Census Per Capita Income (1990)	\$25,041	
Census Per Capita Income (2000)	\$32,710	
Proj. Per Capita Income (2014)	\$43,546	
Historical Annual Change (1990-2000)	\$7,670	3.1%
Projected Annual Change (2000-2014)	\$10,836	2.4%
<b>Other Income</b>		
Est. Median Disposable Income (2009)	\$69,423	
Proj. Median Disposable Income (2014)	\$73,681	
Est. Average Household Net Worth (2009)	\$864,918	

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Zionsville, Indiana	incorporated city limits	
<b>Household Income Distribution (2009)</b>		
HH Income \$200,000 or More	463	15.1%
HH Income \$150,000 to 199,999	289	9.5%
HH Income \$125,000 to 149,999	236	7.7%
HH Income \$100,000 to 124,999	316	10.3%
HH Income \$75,000 to 99,999	360	11.8%
HH Income \$50,000 to 74,999	437	14.3%
HH Income \$35,000 to 49,999	277	9.1%
HH Income \$25,000 to 34,999	202	6.6%
HH Income \$15,000 to 24,999	216	7.1%
HH Income \$10,000 to 14,999	82	2.7%
HH Income \$0 to 9,999	182	5.9%
HH Income \$35,000+	2,379	77.7%
HH Income \$50,000+	2,102	68.7%
HH Income \$75,000+	1,665	54.4%
<b>Race &amp; Ethnicity (2009)</b>		
Total Population	8,089	
White	7,627	94.3%
Black or African American	148	1.8%
American Indian & Alaska Native	12	0.2%
Asian	234	2.9%
Hawaiian & Pacific Islander	1	0.0%
Other Race	21	0.3%
Two or More Races	45	0.6%
Not Hispanic or Latino Population	7,947	98.2%
<i>Non Hispanic: White</i>	7,515	94.6%
<i>Non Hispanic: Black or African American</i>	146	1.8%
<i>Non Hispanic: Amer Indian &amp; AK Native</i>	12	0.2%
<i>Non Hispanic: Asian</i>	233	2.9%
<i>Non Hispanic: Hawaiian &amp; Pacific Islander</i>	1	0.0%
<i>Non Hispanic: Other Race</i>	1	0.0%
<i>Non Hispanic: Two or More Races</i>	39	0.5%
Hispanic or Latino Population	142	1.8%
<i>Hispanic: White</i>	113	79.4%
<i>Hispanic: Black or African American</i>	1	0.9%
<i>Hispanic: American Indian &amp; Alaska Native</i>	0	-
<i>Hispanic: Asian</i>	1	1.0%
<i>Hispanic: Hawaiian &amp; Pacific Islander</i>	0	-
<i>Hispanic: Other Race</i>	20	14.4%
<i>Hispanic: Two or More Races</i>	6	4.3%
Not of Hispanic Origin Population (1990)	4,783	99.6%
Hispanic Origin Population (1990)	21	0.4%
Not Hispanic or Latino Population (2000)	5,719	98.9%
Hispanic or Latino Population (2000)	64	1.1%
Not Hispanic or Latino Population 5yr (2014)	9,462	98.1%
Hispanic or Latino Population 5yr (2014)	185	1.9%
Historical Annual Change (1990-2000)	43	20.2%
Projected Annual Change (2000-2014)	120	13.4%

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Zionsville, Indiana		incorporated city limits
<b>Age Distribution (2009)</b>		
Total Population		8,089
Age 0 to 4 yrs		549 6.8%
Age 5 to 9 yrs		569 7.0%
Age 10 to 14 yrs		642 7.9%
Age 15 to 19 yrs		547 6.8%
Age 20 to 24 yrs		343 4.2%
Age 25 to 29 yrs		351 4.3%
Age 30 to 34 yrs		450 5.6%
Age 35 to 39 yrs		516 6.4%
Age 40 to 44 yrs		579 7.2%
Age 45 to 49 yrs		738 9.1%
Age 50 to 54 yrs		690 8.5%
Age 55 to 59 yrs		534 6.6%
Age 60 to 64 yrs		395 4.9%
Age 65 to 69 yrs		301 3.7%
Age 70 to 74 yrs		215 2.7%
Age 75 to 79 yrs		185 2.3%
Age 80 to 84 yrs		171 2.1%
Age 85 yrs plus		315 3.9%
Median Age		40.0 yrs
Age 19 yrs or less		2,307 28.5%
Age 20 to 64 years		4,595 56.8%
Age 65 years Plus		1,187 14.7%
<b>Female Age Distribution (2009)</b>		
Female Population		4,206 52.0%
Age 0 to 4 yrs		267 6.4%
Age 5 to 9 yrs		270 6.4%
Age 10 to 14 yrs		319 7.6%
Age 15 to 19 yrs		252 6.0%
Age 20 to 24 yrs		159 3.8%
Age 25 to 29 yrs		193 4.6%
Age 30 to 34 yrs		231 5.5%
Age 35 to 39 yrs		261 6.2%
Age 40 to 44 yrs		315 7.5%
Age 45 to 49 yrs		393 9.3%
Age 50 to 54 yrs		353 8.4%
Age 55 to 59 yrs		258 6.1%
Age 60 to 64 yrs		214 5.1%
Age 65 to 69 yrs		155 3.7%
Age 70 to 74 yrs		132 3.1%
Age 75 to 79 yrs		103 2.4%
Age 80 to 84 yrs		109 2.6%
Age 85 yrs plus		224 5.3%
Female Median Age		41.7 yrs
Age 19 yrs or less		1,107 26.3%
Age 20 to 64 years		2,377 56.5%
Age 65 years Plus		722 17.2%

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<b>Male Age Distribution (2009)</b>			
Male Population		3,883	48.0%
Age 0 to 4 yrs		282	7.3%
Age 5 to 9 yrs		299	7.7%
Age 10 to 14 yrs		323	8.3%
Age 15 to 19 yrs		295	7.6%
Age 20 to 24 yrs		185	4.8%
Age 25 to 29 yrs		157	4.0%
Age 30 to 34 yrs		219	5.6%
Age 35 to 39 yrs		255	6.6%
Age 40 to 44 yrs		264	6.8%
Age 45 to 49 yrs		345	8.9%
Age 50 to 54 yrs		337	8.7%
Age 55 to 59 yrs		276	7.1%
Age 60 to 64 yrs		181	4.7%
Age 65 to 69 yrs		147	3.8%
Age 70 to 74 yrs		83	2.1%
Age 75 to 79 yrs		82	2.1%
Age 80 to 84 yrs		62	1.6%
Age 85 yrs plus		91	2.3%
Male Median Age		38.3	yrs
Age 19 yrs or less		1,200	30.9%
Age 20 to 64 years		2,219	57.1%
Age 65 years Plus		464	12.0%
<b>Males per 100 Females, Male % Pop (2009)</b>			
Overall Comparison		92	
Age 0 to 4 yrs		106	51.4%
Age 5 to 9 yrs		111	52.6%
Age 10 to 14 yrs		101	50.4%
Age 15 to 19 yrs		117	54.0%
Age 20 to 24 yrs		116	53.8%
Age 25 to 29 yrs		81	44.8%
Age 30 to 34 yrs		95	48.6%
Age 35 to 39 yrs		97	49.4%
Age 40 to 44 yrs		84	45.6%
Age 45 to 49 yrs		88	46.7%
Age 50 to 54 yrs		95	48.8%
Age 55 to 59 yrs		107	51.7%
Age 60 to 64 yrs		85	45.9%
Age 65 to 69 yrs		95	48.7%
Age 70 to 74 yrs		63	38.5%
Age 75 to 79 yrs		80	44.5%
Age 80 to 84 yrs		56	36.1%
Age 85 yrs plus		40	28.8%
Age 19 yrs or less		108	52.0%
Age 20 to 39 yrs		97	49.1%
Age 40 to 64 yrs		92	47.8%
Age 65 years Plus		64	39.1%

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Zionsville, Indiana	incorporated city limits	
<b>Household Type (2009)</b>		
Total Households	3,061	
Households with Children	1,224	40.0%
Average Household Size	2.55	
Est. Household Density	383.08	psm
Population Family	6,927	85.6%
Population Non-Family	893	11.0%
Population Group Qtrs	269	3.3%
Family Households	2,280	74.5%
<i>Married Couple Hhlds</i>	2,000	87.7%
<i>Other Family Hhlds</i>	280	12.3%
Family Households With Children	1,212	53.2%
<i>Married Couple With Children</i>	1,014	83.7%
<i>Other Family Hhlds With Children</i>	198	16.3%
Family Households No Children	1,068	46.8%
<i>Married Couple No Children</i>	986	92.3%
<i>Other Family Households No Childrer.</i>	82	7.7%
Average Family Household Size	3.04	
Average Family Income	\$126,294	
Median Family Income	\$112,176	
Non-Family Households	781	25.5%
Non-Family Hhlds With Children	12	1.5%
Non-Family Hhld No Children	769	98.5%
<i>N-F Hhld Lone Person No Children</i>	691	88.5%
Lone Male Householder	234	33.8%
Lone Female Householder	457	66.2%
<i>N-F Hhld 2+ Persons No Children</i>	78	10.0%
Average Non-Family Hhld Size	1.14	
<b>Marital Status (2009)</b>		
(15 Years or Older)	6,320	
Never Married	1,091	17.3%
Now Married	3,881	61.4%
Previously Married	1,348	21.3%
<i>Separated</i>	398	29.6%
<i>Widowed</i>	388	28.8%
<i>Divorced</i>	561	41.6%
<b>Educational Attainment (2009)</b>		
Adult Population (25 Years or Older)	5,439	
Elementary (0 to 8)	98	1.8%
Some High School (9 to 11)	285	5.2%
High School Graduate (12)	1,137	20.9%
Some College (13 to 16)	838	15.4%
Associate Degree Only	341	6.3%
Bachelor Degree Only	1,853	34.1%
Graduate Degree	887	16.3%
Any College + (Some College or higher)	3,919	72.1%
College Degree + (Bachelor Degree or higher)	2,740	50.4%

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Zionsville, Indiana		incorporated city limits
<b>Housing (2009)</b>		
Total Housing Units		3,215
Housing Units, Occupied		3,061 95.2%
<i>Housing Units, Owner-Occupied</i>		2,343 76.6%
<i>Housing Units, Renter-Occupied</i>		718 23.4%
Housing Units, Vacant		155 4.8%
Total Housing Units (2000)		2,184
Historical Annual Change (2000-2009)		1,031 5.2%
<b>Household Size (2009)</b>		
Total Households		3,061
1 Person Household		691 22.6%
2 Person Households		1,095 35.8%
3 Person Households		511 16.7%
4 Person Households		490 16.0%
5 Person Households		208 6.8%
6 Person Households		53 1.7%
7+ Person Households		13 0.4%
<b>Household Stability (2009)</b>		
Total Households		3,061
In current residence < 1 year		524 17.1%
In current residence 1-2 years		754 24.6%
In current residence 3-5 years		515 16.8%
In current residence 6-10 years		544 17.8%
In current residence > 10 years		724 23.7%
Turnover (% Annual Residential Turnover)		17.1%
Stability (% In Current Residence 5+ Years)		41.4%
Median Years in Residence		4.0 yrs
<b>Household Vehicles (2009)</b>		
Total Vehicles Available		6,334
Household: 0 Vehicles Available		119 3.9%
Household: 1 Vehicles Available		765 25.0%
Household: 2 Vehicles Available		1,408 46.0%
Household: 3+ Vehicles Available		768 25.1%
Average Per Household		2.1 <i>Vehicles</i>
Owner Occupied Hhlds Vehicles		5,278 83.3%
<i>Average Per Owner Household</i>		2.3 <i>Vehicles</i>
Renter Occupied Hhlds Vehicles		1,055 16.7%
<i>Average Per Renter Household</i>		1.5 <i>Vehicles</i>
<b>Travel Time (2000)</b>		
Worker Base (16 Years or Older)		2,745
Travel to Work in 14 Minutes or Less		601 21.9%
Travel to Work in 15 to 29 Minutes		1,077 39.2%
Travel to Work in 30 to 59 Minutes		861 31.4%
Travel to Work in 60 Minutes or More		35 1.3%
Work at Home		171 6.2%
Average Travel Time to Work		20.0 mins

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Zionsville, Indiana	incorporated city limits	
<b>Transportation To Work (2000)</b>		
Work Base	2,745	
Drive to Work Alone	2,379	86.7%
Drive to Work in Carpool	125	4.5%
Travel to Work - Public Transportation	0	-
Drive to Work on Motorcycle	0	-
Bicycle to Work	8	0.3%
Walk to Work	55	2.0%
Other Means	7	0.3%
Work at Home	171	6.2%
<b>Daytime Demos (2009)</b>		
Total Number of Businesses	416	
Total Number of Employees	3,673	
Company Headqtrs: Businesses	1	0.1%
Company Headqtrs: Employees	23	0.6%
Employee Population per Business	8.8 to 1	
Residential Population per Business	19.4 to 1	
Est. Adj. Daytime Demographics (Age16+)	6,135	
<b>Labor Force (2009)</b>		
Labor: Population Age 16+	6,204	
Unemployment Rate		3.3%
Labor Force Total: Males	2,911	46.9%
<i>Male civilian employe</i>	2,119	72.8%
<i>Male civilian unemploye</i>	119	4.1%
<i>Males in Armed Forces</i>	10	0.3%
<i>Males not in labor force</i>	663	22.8%
Labor Force Total: Females	3,293	53.1%
<i>Female civilian employe</i>	1,612	49.0%
<i>Female civilian unemploye</i>	87	2.6%
<i>Females in Armed Forces</i>	0	-
<i>Females not in labor force</i>	1,594	48.4%
Employment Force Change (2000-2009)	992	36.2%
Male Change (2000-2009)	582	37.9%
Female Change (2000-2009)	410	34.1%
<b>Occupation (2000)</b>		
Occupation: Population Age 16+	2,738	
<i>Occupation Total: Males</i>	1,537	56.1%
<i>Occupation Total: Females</i>	1,202	43.9%
Mgmt, Business, & Financial Operations	781	28.5%
Professional and Related	672	24.5%
Service	205	7.5%
Sales and Office	745	27.2%
Farming, Fishing, and Forestry	8	0.3%
Construction, Extraction, & Maintenance	222	8.1%
Production, Transport, & Material Moving	105	3.8%
<i>White Collar</i>		80.3%
<i>Blue Collar</i>		19.7%

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<b>Units In Structure (2000)</b>		
Total Units		2,184
1 Detached Unit		1,776 81.3%
1 Attached Unit		37 1.7%
2 Units		54 2.5%
3 to 4 Units		120 5.5%
5 to 9 Units		77 3.5%
10 to 19 Units		19 0.9%
20 to 49 Units		21 1.0%
50 or more Units		44 2.0%
Mobile Home or Trailer		35 1.6%
Other Structure		0 -
<b>Homes Built By Year (2000)</b>		
Homes Built 1999 to 2000		108 5.0%
Homes Built 1995 to 1998		181 8.3%
Homes Built 1990 to 1994		316 14.4%
Homes Built 1980 to 1989		416 19.0%
Homes Built 1970 to 1979		390 17.8%
Homes Built 1960 to 1969		172 7.9%
Homes Built 1950 to 1959		175 8.0%
Homes Built 1940 to 1949		131 6.0%
Homes Built Before 1939		296 13.5%
Median Age of Homes		27.4 yrs
<b>Home Values (2000)</b>		
Owner Specified Housing Units		1,432
Home Values \$1,000,000 or More		23 1.6%
Home Values \$750,000 or \$999,999		30 2.1%
Home Values \$500,000 or \$749,999		48 3.3%
Home Values \$400,000 to \$499,999		86 6.0%
Home Values \$300,000 to \$399,999		251 17.5%
Home Values \$250,000 to \$299,999		213 14.9%
Home Values \$200,000 to \$249,999		187 13.1%
Home Values \$175,000 to \$199,999		159 11.1%
Home Values \$150,000 to \$174,999		126 8.8%
Home Values \$125,000 to \$149,999		158 11.1%
Home Values \$100,000 to \$124,999		89 6.2%
Home Values \$90,000 to \$99,999		15 1.1%
Home Values \$80,000 to \$89,999		4 0.3%
Home Values \$70,000 to \$79,999		24 1.6%
Home Values \$60,000 to \$69,999		10 0.7%
Home Values \$50,000 to \$59,999		0 -
Home Values \$35,000 to \$49,999		0 -
Home Values \$25,000 to \$34,999		0 -
Home Values \$10,000 to \$24,999		8 0.5%
Home Values \$0 to \$9,999		0 -
Owner Occupied Median Home Value		\$241,941
Renter Occupied Median Rent		\$483

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Zionsville, Indiana	incorporated city limits	
<b>Consumer Expenditure (Annual Total)</b>		
Total Household Expenditure (2009)	\$222,631,750	
<i>Total Non-Retail Expenditures (2009)</i>	\$128,788,183	
<i>Total Retail Expenditures (2009)</i>	\$93,843,567	
Apparel (2009)	\$10,793,472	
Contributions (2009)	\$10,053,008	
Education (2009)	\$6,406,602	
Entertainment (2009)	\$12,642,296	
Food And Beverages (2009)	\$32,527,645	
Furnishings And Equipment (2009)	\$10,238,309	
Gifts (2009)	\$6,742,374	
Health Care (2009)	\$12,580,506	
Household Operations (2009)	\$8,944,620	
Miscellaneous Expenses (2009)	\$3,529,269	
Personal Care (2009)	\$3,170,665	
Personal Insurance (2009)	\$2,610,659	
Reading (2009)	\$733,380	
Shelter (2009)	\$43,716,470	
Tobacco (2009)	\$1,188,803	
Transportation (2009)	\$42,462,187	
Utilities (2009)	\$14,291,484	
<b>Consumer Expenditure (per Household per Month)</b>		
Total Household Expenditure (2009)	\$6,061	
<i>Total Non-Retail Expenditures (2009)</i>	\$3,506	57.8%
<i>Total Retail Expenditures (2009)</i>	\$2,555	42.2%
Apparel (2009)	\$294	4.8%
Contributions (2009)	\$274	4.5%
Education (2009)	\$174	2.9%
Entertainment (2009)	\$344	5.7%
Food And Beverages (2009)	\$886	14.6%
Furnishings And Equipment (2009)	\$279	4.6%
Gifts (2009)	\$184	3.0%
Health Care (2009)	\$343	5.7%
Household Operations (2009)	\$244	4.0%
Miscellaneous Expenses (2009)	\$96	1.6%
Personal Care (2009)	\$86	1.4%
Personal Insurance (2009)	\$71	1.2%
Reading (2009)	\$20	0.3%
Shelter (2009)	\$1,190	19.6%
Tobacco (2009)	\$32	0.5%
Transportation (2009)	\$1,156	19.1%
Utilities (2009)	\$389	6.4%

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